

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Jul-19	31-Jul-18	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	179.703.441	178.711.490	0,56%
CAMEL	122.971.119	113.052.097	8,77%
WINSTON CLASSIC	106.084.819	111.618.734	-4,96%
CHESTERFIELD	105.711.080	107.316.010	-1,50%
FORTUNA	97.413.673	96.605.568	0,84%
LUCKY STRIKE	93.751.482	84.098.080	11,48%
WINSTON	66.643.230	57.708.999	15,48%
L&M	56.611.944	59.254.719	-4,46%
NOBEL	47.543.192	47.925.041	-0,80%
WEST BROOKLYN	45.260.646	41.334.705	9,50%
DUCADOS NEGRO	45.244.980	48.796.859	-7,28%
DUCADOS RUBIO	27.550.380	29.412.702	-6,33%
ROTHMANS	24.343.296	19.413.388	25,39%
MARLBORO TOUCH	19.934.735	19.237.136	3,63%
NOBEL STYLE	12.274.258	11.134.038	10,24%
LUCKY STRIKE CLICK & ROLL	12.258.177	12.133.323	1,03%
PHILIP MORRIS	12.068.510	14.564.704	-17,14%
FORTUNA RED LINE	10.300.067	11.549.426	-10,82%
DUCADOS	9.808.654	-	-
MARLBORO POCKET	9.666.033	9.992.856	-3,27%
PHILIP MORRIS K/S	9.036.906	8.265.102	9,34%
LUCKY STRIKE BLANDO	8.853.342	9.734.367	-9,05%
DUCADOS RUBIO 100'S	8.613.995	18.449.278	-53,31%
DUCADOS RUBIO BLANDO	8.601.380	9.722.306	-11,53%
AUSTIN	8.556.152	8.131.849	5,22%
ELIXYR	8.034.160	8.294.195	-3,14%
JOHN PLAYER SP.	7.979.675	8.447.470	-5,54%
MARK 1	7.643.625	8.248.397	-7,33%
OMÉ	7.347.810	6.446.790	13,98%
BENSON & HEDGES AMERICAN	5.992.493	6.702.004	-10,59%
BENSON & HEDGES	5.028.195	5.102.176	-1,45%
KARELIA	4.767.780	4.714.740	1,12%
NOBEL BLANDO	4.144.093	3.894.725	6,40%
R 1	3.947.421	4.052.889	-2,60%
L&M RED BLANDO	3.728.365	4.170.658	-10,60%
GAULOISES RUBIO	3.701.295	3.629.667	1,97%
BULLBRAND	3.497.591	3.636.634	-3,82%
L&M BLUE BLANDO	3.496.697	3.723.614	-6,09%
PALL MALL	3.423.118	6.580.839	-47,98%
LAMBERT & BUTLER	3.237.900	3.273.872	-1,10%
JOHN PLAYER SP. BLACK/BLUE	3.155.585	3.240.214	-2,61%
STERLING	3.144.779	3.009.720	4,49%
BN	3.084.696	3.427.887	-10,01%
RESTO MARCAS	69.279.535	68.304.987	1,43%
Totales	1.303.440.303	1.287.064.255	1,27%